

21 DAY SOCIAL JUSTICE CHALLENGE

**DEMOCRACY
IN PROGRESS:**
VOTING RIGHTS AT 250
CHALLENGE DATES: APRIL 6 - MAY 4, 2026

eliminating racism
empowering women
ywca
Greater Harrisburg

250
America



21 Day Social Justice Challenge

“Voting is the first duty of democracy” ~ President Lyndon B. Johnson

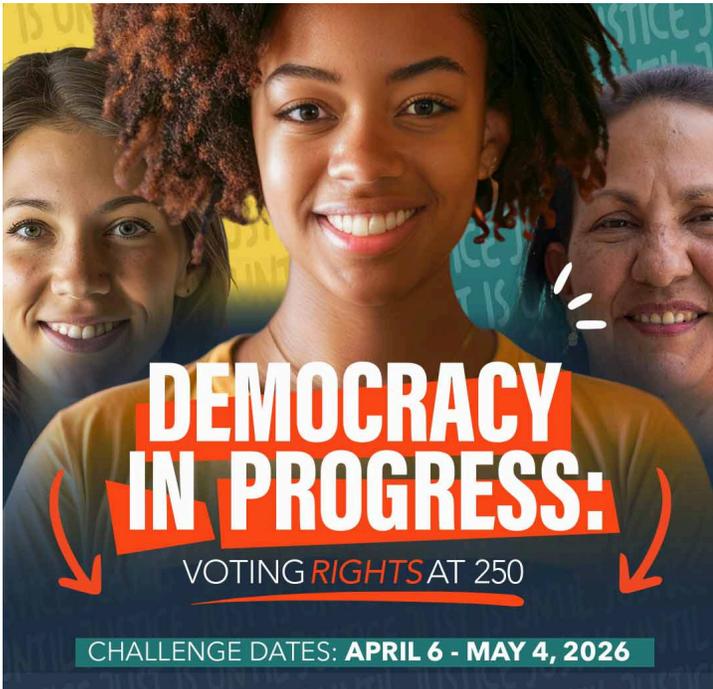
As we celebrate the 250th Anniversary of the United States in 2026, the YWCA Greater Harrisburg is proud to join with YWCA USA for the 21-Day Social Justice Challenge, which this year will focus on voting rights - honoring 250 years of the American democratic experiment while exposing inequities, uplifting the struggle for access to the ballot, and advocating for a future where every American’s vote is protected, valued and accessible.

**Join the Movement: Engage,
Learn and Take Action!
April 6 - May 4**

From **April 6-May 4, 2026**, we’re bringing you a powerful opportunity to deepen your understanding of social justice and voting rights. Each day, we will email you carefully curated content - an article, video, podcast or action step - designed to deepen your understanding of voting rights and inspire meaningful engagement by creating awareness, sparking conversation and inspiring collective action around our nation’s most pressing issues. This year, in celebration of America’s 250th Anniversary, we’re focusing on voting rights because democracy only works when it is for everyone.

Take the Challenge - Register or Sponsor today!
YWChallenge26.givesmart.com

Register today



Cost:

\$30 for individuals

\$20/per person for teams -

use code **TEAMCHALLENGE** at checkout (look for “have a discount code, enter it here”



Register at YWChallenge26.givesmart.com or scan the QR Code

Registration includes: **access to the 21 Day Challenge content and a link to our website where you can find all content.** Link will not be shared publically - only to Challenge participants.

The Social Justice Challenge can lead to transformative results including:



Building Networks

Start a 21 Day Challenge Facebook group to share ideas, reflections and experiences



Acting as a Team

Taking small actions alongside one another to create momentum and a sense of teamwork



Opening Dialogue

Participating in meaningful conversations about voting rights and social justice



Changing Habits

Building new, positive habits that can change ourselves, our teams, our organizations and our communities



Taking Action

Creating a profound, elevating experience to increase the likelihood that participants will take action



21 DAY RACIAL EQUITY & SOCIAL JUSTICE CHALLENGE

Sponsorship Opportunities

Taking place from April 6-May 4, 2026, the **21 Day Social Justice Challenge** will focus on **Democracy in Progress: Voting Rights at 250**. The 21 Day Challenge is a series of emails filled with information and articles designed to raise awareness and prompt meaningful conversations about social justice and voting rights during America's 250th Anniversary. Funds raised through this event benefit the YWCA's Racial and Social Justice Programs.

Freedom - \$5,000

Benefits include:

- Registration for 25 participants
- Logo placement on each daily email
- Social media mentions
- Logo on YWCA website
- Opportunity to feature an exclusively branded "21 Day Challenge" tagline in your company's email signature block

Justice - \$1,500

Benefits include:

- Registration for 15 participants
- Listing on each daily email
- Social media mentions
- Logo on YWCA website

Friend - \$250

Benefits include:

- Registration for 5 participants
- Logo on YWCA website
- Listing on YWCA emails

Dignity - \$3,000

Benefits include:

- Registration for 20 participants
- Logo on each daily email
- Social media mentions
- Logo on YWCA website

Peace - \$750

Benefits include:

- Registration for 10 participants
- Social media mentions
- Logo on YWCA website
- Listing on YWCA emails

If interested in sponsoring, please reach out to Jennifer Sands, jsands@ywcahbg.org