

2025 Purse Auction Digital Program Advertising Opportunities

Full-page ad

\$500

7.5" x 9.5"

Half-page ad

\$250

7.5" x 4.75"

Quarter-page ad

\$100

3.625" x 4.75"

Deadline for high resolution digital artwork is November 3, 2025.

Please email your ads to Jennifer Sands, Communications and Events Director at jsands@ywcahbg.org

Acceptable formats include high resolution (300 dpi) JPEG or PDF. Bleed is not required. Full color ads.

Checks are payable to YWCA -Purse Auction and should be mailed to:

YWCA Greater Harrisburg,
1101 Market St., Harrisburg, PA 17103

Or purchase your ad and pay online at POJ2025.givesmart.com. **Ads MUST be paid for by 11/3/2025 to be included in the program.**