

2025 Sponsorship Opportunities

The 2025 Tribute to Women of Excellence will take place Wednesday, March 26, 2025 at the Hershey Lodge and Convention Center.

This year's event will be a reception-style event and will not include a formal sit-down dinner as in years past (decision based on feedback from previous TWE events).

Signature (exclusive) \$18,000

- Maximum media coverage (local TV, radio, newspapers, magazines)
- Banner display at event
- Logo on event invitations
- Full page premium view ad in digital event program
- 20 tickets to the March 26 event
- Invitation for 2 to the exclusive Class of 2025 Introductory Reception held at the YWCA in January
- Opportunity to speak at the Champagne Toast reception at the March 26 event
- Social media recognition
- Recognition in TWE emails
- Nomination fee waived/reimbursed if already submitted
- Invitation for 8 to post-TWE event

Leader - \$5,000

- Media coverage
- Nomination fee waived/reimbursed if already submitted
- Half page ad in digital event program
- 10 tickets to the March 26 event
- Social media recognition
- Recognition in TWE emails
- Logo on YWCA website
- Invitation for 4 to post-TWE event

Visionary - \$9,000

- Media coverage
- Banner display at event
- Full page ad in digital event program
- 15 tickets to the March 26 event
- Social media recognition
- Recognition in TWE emails
- Logo on YWCA website
- Nomination fee waived/reimbursed if already submitted
- Invitation for 6 to post-TWE event

Advocate - \$3,000

- 8 tickets to the March 26 event
- Quarter page ad in digital event program
- Recognition in TWE emails
- Logo on YWCA website
- Invitation for 2 to post-TWE event

Partner - \$1,000

- 4 tickets to the March 26 event
- Listing in digital event program
- Recognition in TWE emails
- Listing on YWCA website

For tax purposes, fair market value of the event (which will include heavy hors d'oeuvres) is \$40 per person

\$800 for Signature; \$600 for Visionary; \$400 for Leader; \$320 for Advocate; \$160 for Partner

Sponsorship Form 2025

Company _____

Contact _____
First Last

Address _____
Street City State Zip

Phone _____ **Email** _____

- ~~\$18,000~~ **Signature (SOLD) Ad Size -- Premium-view full page (included)**
- \$9,000 Visionary Ad Size - Full page (included)**
- \$5,000 Leader Ad Size - Half page (included)**
- \$3,000 Advocate Ad Size - Quarter page (included)**
- \$1,000 Partner Listing in digital event program**

To purchase an individual ad, refer to the enclosed ad sheet for sizes, prices, format and deadlines.

I am happy to sponsor the YWCA Greater Harrisburg's 2025 Tribute to Women of Excellence event.

Enclosed is a check for \$ _____ Please bill me in March for: \$ _____

Sponsorships can also be purchased online at <https://TWE2025.givesmart.com>

Please make checks payable to YWCA - Tribute to Women of Excellence and mail to:
YWCA Greater Harrisburg, 1101 Market Street, Harrisburg, PA 17103

Questions? Contact Jennifer Sands at jsands@ywcahbg.org.

The YWCA Greater Harrisburg is a member agency of the United Way of the Capital Region.

The official registration and financial information for the YWCA Greater Harrisburg can be obtained from the PA Department of State by calling toll free, within Pennsylvania, 1-800-732-0999.