

WEEK WITHOUT VIOLENCE

October 21-25, 2024

2024 Sponsorship Opportunities

ABOUT THE WEEK WITHOUT VIOLENCE

October is **Domestic Violence Awareness Month** with the 3rd week (October 21-25, 2024) designated the **Week Without Violence**, a global movement with YWCA's across the country and around the world to end violence against women, girls and people of color.

To kick off the Week Without Violence, the YWCA Greater Harrisburg will host a Domestic Violence Awareness Month/Week Without Violence event honoring first responders and those who respond daily to domestic violence calls, which are some of the most dangerous situations law enforcement officers and EMTs respond to each day.

Sponsors of the Week Without Violence will join us in creating a response against violence in our communities and acknowledge we all have a role to play in keeping our communities safe.

This campaign will support the YWCA Greater Harrisburg's Violence Intervention and Prevention Programs.

**EVERY YEAR, THE YWCA GREATER
HARRISBURG SERVES MORE THAN
4,100 VICTIMS OF DOMESTIC
VIOLENCE, SEXUAL ASSAULT &
HUMAN TRAFFICKING**

DIGNITY SPONSOR \$5,000

- **Mentions in all media and advertising** including all social media posts and YWCA emails throughout October in reference to Week Without Violence
- **Invitation for 8** to Domestic Violence Awareness Month/Week Without Violence event TBD
- **Company banner displayed** at event
- **Paid social media promotion** with logo during Week Without Violence
- **Logo and link** on YWCA website
- YWCA will provide **branded Week Without Violence tagline** for your company's email signature block
- **Detailed toolkit** including social media posts, graphics and talking points will be provided for company's use to educate your audiences on domestic violence prevention. Provided in September

FREEDOM SPONSOR \$2,500

- **Mentions in all advertising** including all social media posts and YWCA emails throughout October in reference to Week Without Violence
- **Invitation for 4** to Domestic Violence Awareness/Week Without Violence event TBD
- **Logo and link** on YWCA website
- YWCA will provide **branded Week Without Violence tagline** for your company's email signature block
- **Detailed toolkit** including social media posts, graphics and talking points will be provided for company's use to educate your audiences on domestic violence prevention. Provided in September

JUSTICE SPONSOR \$1,000

- **Mentions in all advertising** including all social media posts and YWCA emails throughout October in reference to Week Without Violence
- **Invitation for 2** to the Domestic Violence Awareness/Week Without Violence event
- **Listing** on YWCA website
- YWCA will provide **branded Week Without Violence tagline** for your company's email signature block
- **Detailed toolkit** including social media posts, graphics and talking points will be provided for company's use to educate your audiences on domestic violence prevention. Provided in September

PEACE SPONSOR \$500

- **Mentions in all YWCA emails** throughout October in reference to Week Without Violence
- **Listing** on YWCA website
- **Detailed toolkit** including social media posts, graphics and talking points will be provided for company's use to educate your audiences on domestic violence prevention. Provided in September

Premiere Anniversary Sponsor:



eliminating racism
empowering women
ywca
Greater Harrisburg

The Week Without Violence Campaign will support the YWCA's Violence Intervention and Prevention programs.



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2024 Sponsorship Commitment

Company _____

Contact Name _____
First Last

Address _____
Street City State Zip

Phone _____ Email _____

DIGNITY \$5,000

JUSTICE \$1,000

FREEDOM \$2,500

PEACE \$500

In lieu of a sponsorship, we would like to make a donation of \$_____ to the YWCA's Week Without Violence events.

SPONSORSHIPS CAN BE PURCHASED ONLINE AT WWV2024.givesmart.com*
(*preferred method)

If paying by check, please make checks payable to **YWCA Greater Harrisburg - Week Without Violence** and mail to **YWCA Greater Harrisburg, 1101 Market Street, Harrisburg, PA 17103**

Questions? Contact **Jennifer Sands** by email at jsands@ywcahbg.org. Invoices for payment are also available upon email request. If paying by check, please fill out this form and email it to Jennifer Sands.



The YWCA Greater Harrisburg is a member agency of the United Way of the Capital Region.

The official registration and financial information for the YWCA Greater Harrisburg can be obtained from the PA Department of State by calling toll-free, within Pennsylvania, 1.800.732.0999