



sponsorships

11th Anniversary

POWER of Style

Fashion Show

Four Carat/Signature Sponsorship \$5,000

(For tax purposes, \$300 represents the fair market value of the lunches.)

Your tax-deductible donation entitles you to:

- Listed on invitation as Signature Sponsor
- Opportunity to hang a banner above the runway
- Promoted as Signature Sponsor in media coverage
- One premier table of 10
- Opportunity to have an individual welcome the crowd
- Name/logo included in PowerPoint presentation
- A full-page (inside cover) ad in program
- Listing in program
- Link to business on YWCA's website
- Listing in the quarterly YWCA newsletter

Three Carat Sponsorship \$2,500

(For tax purposes, \$300 represents the fair market value of the lunches.)

Your tax-deductible donation entitles you to:

- One table of 10
- Half-page ad in program
- Listing in program
- Name/logo included in PowerPoint presentation
- Listing on YWCA's website
- Listing in the quarterly YWCA newsletter
- Media Coverage

Two Carat Sponsorship \$1,500

(For tax purposes, \$150 represents the fair market value of the lunches.)

Your tax-deductible donation entitles you to:

- Five event tickets
- Quarter-page ad in program
- Listing in program
- Name/logo included in PowerPoint presentation

One Carat Sponsorship \$500

(For tax purposes, \$60 represents the fair market value of the lunches.)

Your tax-deductible donation entitles you to:

- Two event tickets
- Listing in program
- Name/logo included in PowerPoint presentation

Patron Sponsorship \$125

(For tax purposes, \$30 represents the fair market value of the lunch.)

Your tax-deductible donation entitles you to:

- One event ticket
- One program mention

Full-page ad

\$375

4.75" x 7.75"

half-page ad

\$200

4.75" x 3.75"

quarter-page ad

\$100

4.75" x 1.75"

Deadline for high resolution digital artwork is **Monday, September 7th.**

Please email your black and white ads to Kayla Krebs at kkrebs@ywcahbg.org

Acceptable formats include high resolution (300 dpi) JPEG, TIFF or PDF

Checks are payable to YWCA - Power of Style
and should be mailed to:

YWCA Greater Harrisburg
1101 Market Street
Harrisburg, PA 17103

11th Anniversary

POWER OF STYLE SPONSORSHIP FORM



company/individual _____

contact

first _____ last _____

address

email

_____ phone _____

I will sponsor the YWCA Greater Harrisburg's 2015 Power of Style event at the

☐ FOUR CARAT ☐ THREE CARAT ☐ TWO CARAT ☐ ONE CARAT ☐ PATRON LEVEL

Enclosed is a check for \$ _____ or bill me in October for \$ _____

Please make checks payable to the YWCA - POS
and mail to:

YWCA Greater Harrisburg
1101 Market St.
Harrisburg, PA 17103

Ad reservations

Please provide contact information in the space above.

I would like to purchase a _____ page ad in the Power of Style Program.

Enclosed is a check for \$ _____

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Questions? Call Kayla Krebs at (717) 234-7931 ext. 3011

The YWCA Greater Harrisburg is a member agency of the United Way of the Capital Region. The official registration and financial information for YWCA Greater Harrisburg can be obtained from the PA Department of State by calling toll free, within Pennsylvania 1.800.732.0999. Registration does not imply endorsement.